

Zipping *for* Autism

Dear ZFA Supporter:

We are excited to write to you to ask for your help in supporting the 2017 Zipping for Autism fundraiser. This will be our 6th annual event hosted by the Adventure Center of Asheville.

Our fundraiser, held on Sunday, June 4th at One Resort Drive (adjacent to the Crowne Plaza Hotel) features an urban canopy tour for teams of 10 raising \$800 or more. Teams raising \$1100 or more will also enjoy Asheville Treetops Adventure Park. Teams, supporters, and sponsors are invited to Stay, Play, and Make it a Day with family-friendly tailgating and music during the event.

Zipping for Autism was created by a passionate parent, teacher, and local business owner who saw both a need, and the great value, of early diagnosis and intervention for her son and for families she worked with. This event is a grass-roots effort among families, local businesses, and national supporters who realize it is up to the community to step-up and make a difference for children and families in the community. ZFA was born in western NC, all funds remain in our region, and your business and employees will benefit from the experience of being involved in a unique and fun event.

Enclosed you'll find information about sponsorship levels for Zipping for Autism. Details about ZFA, including more specifics about sponsoring the event, may be found at: zippingforautism.com. We look forward to hearing from you soon so that we may include your logo/business name in the promotions for the 2017 event!

Thank you in advance for your support...we'll see you on June 4th!

With gratitude,

Zippering *for* Autism

Sponsor • Form a Team • Donate • Zip

Each day two North Carolina families have a child diagnosed with autism.

The incidence of autism is now 1 in 59 births.

6th Annual Zippering for Autism, June 4, 2017 *Sponsorship Opportunities*

Title Sponsor - \$5000 (1 available)

- * Prominent logo on top of event poster/flyers, cards if possible, website, and t-shirts
- * Prominent logo on top of sponsor board on event day
- * Prominent logo banner placement at event (Area or Canopy selected by event organizers)
- * Acknowledgement in all media and press exposure
- * Acknowledgement and company recognition on event day

Area Sponsor - \$1000 (4 available)

- * Large logo on event poster/flyers, website, and t-shirts
- * Large logo on sponsor board on event day
- * Sponsor provided logo banner placement at event (Gear-Up/Gear Down, Jenga Tower, Tailgate, or Ground School area selected by event organizers)
- * Acknowledgement and company recognition on event day

Canopy Sponsorship - \$500 (6 available)

- * Medium logo on event poster/flyers, website, and t-shirts
- * Medium logo on sponsor board on event day
- * Sponsor provided logo sign placement at event (Registration area, Grill, Golf Cart, Adventure Park Gear-Up/Gear Down, Adventure Park entrance, or bike park selected by event organizers)
- * Acknowledgement and company recognition on event day

Tree Platform Sponsor - \$250 (10 available)

- * Business name on event poster/flyers, website, and t-shirts
- * Business name on sponsor board on event day
- * Event provided business name sign placement at event (Tree platforms selected by event organizers)