



Sponsorship Levels		Gold	Visionary	Champion	Partner	Advocate	Friend
Cash Investment		\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Waived Entries		15	10	8	6	4	2
	Exclusivity in your industry	✓					
Social Media	Announcement of partnership	✓					
Advertising & Promotion	Logo in 10+ email blasts (10,000+ contacts)	✓					
	Logo on event website & sponsor page	✓	✓	✓	Sponsor page only	Sponsor page only	Sponsor page only
	Recognition in Annual Report	✓	✓	✓	✓	✓	✓
	Option to provide items for team bags	✓	✓	✓	✓	✓	✓
Event Collateral	Naming right for Team Captain Handbook	✓					
	Logo placement on event shirts (deadline: 08/20/21)	✓	✓	✓	✓	✓	Company name only
On-Site Exposure	Option to present awards	✓					
	Naming rights (5K, Start/Finish line, awareness walk, kids play area)	✓					
	Naming rights (water station, hospitality or volunteer tents)		✓				
	Company banner at finish line (provided by company)	✓	✓				
	Corporate table space	✓	✓	✓	✓		
	Mentions/thank you by race emcee	✓	✓	✓	✓	✓	✓
	Logo on race banner (deadline: 08/27/21)	✓	✓	✓	✓	Company name only	Company name only

* Additional mutually agreeable opportunities are available.