



Sponsorship Levels		Gold	Visionary	Champion	Partner	Promoter	Advocate	Friend
Cash Investment		\$10,000	\$5,000	\$2,500	\$1,000	\$750	\$500	\$250
Waived Entries		15	10	8	6	4	4	2
Exclusivity in your industry		✓						
Social Media	Announcement of partnership	✓	✓	✓	✓			
	Mention/Logo posted on Event Facebook Page	✓	✓	✓	✓	Company name only	Company name only	Company name only
Advertising & Promotion	Logo in 8 email blasts <i>(10,000+ contacts)</i>	✓						
	Logo featured on banner of RaceJoy app <i>(only one available)</i>					✓		
	Logo on race bib <i>(Limited to first 5 received)</i>	✓	✓	✓	✓			
	Logo listed on virtual website	✓	✓	✓	✓	✓	✓	✓
	Option to provide virtual coupons to registered participants**	✓	✓	✓	✓	✓	✓	✓
	Logo listed on video sent to registered participants	✓	✓	✓	✓	✓	✓	✓
	Logo on event website and sponsor page	✓	✓	✓	✓	Sponsor page only	Sponsor page only	Sponsor page only
	Recognition in Annual Report	✓	✓	✓	✓	✓	✓	✓
Event Collateral	Naming right for Team Captain Handbook	✓						
	Logo placement on event shirts for 3 locations: Wilmington, Greenville & Beaufort <i>(deadline: 03/23/21)</i>	✓	✓	✓	✓	✓	✓	Company name only

\* Additional mutually agreeable opportunities are available.

\*\* Sponsor to provide digital content by 04/12/21