

Sponsorship Benefits

Triangle Run/Walk for Autism



Autism Society
of NORTH CAROLINA

Sponsorship Levels		Presenting	Platinum	Gold	Visionary	Champion	Partner	Advocate
Cash Investment		\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Waived Entries		40	25	15	10	8	6	4
Event Communication	Corporate Logo built into all instances of event logo	✓						
	Exclusivity in your industry	✓	✓	✓				
Social Media	Announcement of partnership	✓	✓	✓	✓			
Advertising & Promotion	Logo in 10+ email blasts (32,000+ contacts)	✓	✓	✓	✓			
	Recognition in radio and TV advertising	✓						
	Logo in PAID advertising (based on print deadline)	✓						
	Logo on event website and sponsor page	✓	✓	✓	Sponsor page only	Sponsor page only	Sponsor page only	Sponsor page only
	Recognition in Annual Report	✓	✓	✓	✓	✓	✓	✓
	Option to provide items for team bags	✓	✓	✓	✓	✓	✓	✓
Event Collateral	Naming right for Team Captain Handbook	✓	✓	✓				
	Logo placement on event shirts (deadline: 9/16/20)	✓ Premium Placement	✓ Premium Placement	✓	✓	✓	Company name only	Company name only
On-site Exposure	Naming rights: 5K, Start/Finish line, awareness walk, kids play area	✓	✓					
	Naming rights: water station, hospitality or volunteer tents	✓	✓	✓				
	Company banner at finish line (provided by company)	✓	✓	✓				
	Corporate table space	✓	✓	✓	✓	✓		
	Mentions/thank you by race emcee	✓	✓	✓	✓	✓	✓	✓
	Logo on race banner (deadline: 9/30/20)	✓ Premium Placement	✓ Premium Placement	✓	✓	✓	✓	Company name only
	Option to present awards	✓						

* Additional mutually agreeable opportunities are available. Please contact Heather Hargrave at hhargrave@autismsociety-nc.org or 919-865-5057 to discuss.