



| Sponsorship Levels                 |   | Gold     | Visionary | Champion | Partner           | Advocate          | Friend            |
|------------------------------------|---|----------|-----------|----------|-------------------|-------------------|-------------------|
| Cash Investment                    |   | \$10,000 | \$5,000   | \$2,500  | \$1,000           | \$500             | \$250             |
| Waived Entries                     |   | 15       | 10        | 8        | 6                 | 4                 | 2                 |
|                                    | Exclusivity in your industry  | ✓        |           |          |                   |                   |                   |
| <b>Social Media</b>                | Announcement of partnership   | ✓        | ✓         |          |                   |                   |                   |
| <b>Advertising &amp; Promotion</b> | Logo in 10+ email blasts (10,000+ contacts)                           | ✓        |           |          |                   |                   |                   |
|                                    | Logo on event website & sponsor page                                  | ✓        | ✓         | ✓        | Sponsor page only | Sponsor page only | Sponsor page only |
|                                    | Recognition in Annual Report  | ✓        | ✓         | ✓        | ✓                 | ✓                 | ✓                 |
|                                    | Option to provide items for team bags                                 | ✓        | ✓         | ✓        | ✓                 | ✓                 | ✓                 |
| <b>Event Collateral</b>            | Naming right for Team Captain Handbook                                | ✓        |           |          |                   |                   |                   |
|                                    | Logo placement on event shirts (deadline: 09/02/22)                   | ✓        | ✓         | ✓        | ✓                 | ✓                 | Company name only |
| <b>On-Site Exposure</b>            | Option to present awards  | ✓        |           |          |                   |                   |                   |
|                                    | Naming rights (5K, Start/Finish line, awareness walk, kids play area) | ✓        |           |          |                   |                   |                   |
|                                    | Naming rights (water station, hospitality or volunteer tents)         |          | ✓         |          |                   |                   |                   |
|                                    | Company banner at finish line (provided by company)                   | ✓        | ✓         |          |                   |                   |                   |
|                                    | Corporate table space   | ✓        | ✓         | ✓        | ✓                 |                   |                   |
|                                    | Mentions/thank you by race emcee                                      | ✓        | ✓         | ✓        | ✓                 | ✓                 | ✓                 |
|                                    | Logo on race banner (deadline: 09/12/22)                              | ✓        | ✓         | ✓        | ✓                 | Company name only | Company name only |

\* Additional mutually agreeable opportunities are available.