

# Sponsorship Benefits

## Triad Run/Walk for Autism



Sponsorship Levels		Gold	Visionary	Champion	Partner	Advocate	Friend
	Cash Investment	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
	Waived Entries	15	10	8	6	4	2
	Exclusivity in your industry	✓					
<b>Social Media</b>	Announcement of partnership	✓	✓				
<b>Advertising &amp; Promotion</b>	Logo in 10+ email blasts (10,000+ contacts)	✓					
	Logo on event website and sponsor page	✓	✓	✓	Sponsor page only	Sponsor page only	Sponsor page only
	Recognition in Annual Report	✓	✓	✓	✓	✓	✓
	Option to provide items for team bags	✓	✓	✓	✓	✓	✓
<b>Event Collateral</b>	Naming right for Team Captain Handbook	✓					
	Logo placement on event shirts (deadline: 9/8/20)	✓	✓	✓	✓	✓	Company name only
<b>On-site Exposure</b>	Option to present awards	✓					
	Naming rights: 5K, Start/Finish line, awareness walk, kids play area	✓					
	Naming rights: water station, hospitality or volunteer tents		✓				
	Company banner at finish line (provided by company)	✓	✓				
	Corporate table space	✓	✓	✓	✓		
	Mentions/thank you by race emcee	✓	✓	✓	✓	✓	✓
	Logo on race banner (deadline: 9/15/20)	✓	✓	✓	✓	✓	Company name only Company name only

\* Additional mutually agreeable opportunities are available. Please contact Heather Hargrave at [hhargrave@autismsociety-nc.org](mailto:hhargrave@autismsociety-nc.org) or 919-865-5057 to discuss.