



Sponsorship Levels		Gold	Visionary	Champion	Partner	Advocate	Friend
Cash Investment		\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Waived Entries		15	10	8	6	4	2
	Exclusivity in your industry	✓					
Social Media	Announcement of partnership	✓	✓	✓	✓		
Advertising & Promotion	Logo in 8 email blasts (10,000+ contacts)	✓					
	Logo listed on event website & sponsor page	✓	✓	✓	Sponsor page only	Sponsor page only	Sponsor page only
	Recognition in Annual Report	✓	✓	✓	✓	✓	✓
	Option to provide items for team bags	✓	✓	✓	✓	✓	✓
Event Collateral	Naming right for Team Captain Handbook	✓					
	Logo placement on event shirts (deadline: April 1)	✓	✓	✓	✓	✓	Company name only
On-site Exposure	Option to present awards	✓					
	Naming rights: 5K, Start/Finish line, awareness walk, kids play area	✓					
	Naming rights: water station, hospitality or volunteer tents		✓				
	Company banner at finish line (provided by company)	✓	✓				
	Corporate table space	✓	✓	✓	✓		
	Mentions/thank you by race emcee	✓	✓	✓	✓	✓	✓
	Logo on race banner (deadline: April 11)	✓	✓	✓	✓	✓	✓

* Additional mutually agreeable opportunities are available.